



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

January 2, 2008

Dear Cultural Leader:

Give your favorite business an extra curtain call! Nominations are now open for the 2008 Business in the Arts Awards, which publicly recognizes businesses and a business leader for support that significantly enhances the arts in New Hampshire. The goal of the Awards program is to highlight those businesses that demonstrate the value of the arts and to inspire more businesses to follow that lead.

Your supporters give willingly of time and resources to see that you succeed. Why not take the time to recognize those that have gone above and beyond your expectations by nominating them for a Business in the Arts award? Based on feedback I get every year, I can assure you that any business you choose to nominate for this honor will be very appreciative of your recognition.

[Click here to download form.](#)

[Click here to submit online.](#)

The nomination deadline is February 1.

Who to nominate? Any business that has supported you — from a large company with broad impact to a smaller business providing its own unique contribution — is eligible.

Awards are made in each of 4 categories based on the number of employees so a large company is not being compared with a smaller one. Winning nominations often contain descriptive words such as “consistent” and “critical.” While businesses are allowed to self-nominate, most don’t out of modesty, or because they don’t realize a supportive service they take for granted might not otherwise exist for you.

All companies nominated will be honored at our festive banquet on Monday, May 12. The Awards program also showcases the variety and excellence of the arts in New Hampshire. To thank you for your participation in this nomination process and honor your attendance at the awards dinner, we will make a half price ticket to the dinner available to you. Please call me to reserve this special rate when you receive your invitation in the mail in April.

We also invite you to make a nomination for the Leadership Award that will be given to an individual business executive to recognize exceptional leadership and commitment in supporting the arts. The Leadership Award nominees will not be made public — only the winner will be announced.

Last year the NHBCA celebrated our twenty-third Awards program. We have been extremely fortunate with the interest of both business and arts leaders in the Awards program. Your role and efforts in this program are greatly appreciated and integral to our success. I know completing the nomination forms can be time consuming but I will assist you in any way I can to help you save time and effort and make the process as smooth as possible. Please call me if you have questions or would like guidance in presenting a contending nomination. I keep nominations from previous years on file so if you want to update a nomination from last year, I can provide a copy of it to you. Thank you!

Sincerely,

Joan Goshgarian
Executive Director
arts@nhbca.com
603 224-8300