

## MEMBERSHIP LIST

Anthem Blue Cross Blue Shield  
Autofair Automotive Corporation  
BAE Systems  
Baker Newman & Noyes  
Bank of New Hampshire  
Banks Chevrolet-Cadillac/Tracy Banks Saab  
Boston Private Value Investors  
Brown & Company Design  
Business New Hampshire Magazine  
Cambridge Trust Company of NH  
Catholic Medical Center  
Center of New Hampshire-Radisson Hotel  
Central Paper Products Company  
Centrix Bank & Trust  
Charter Trust Company  
Chester College of New England  
Chicago-Soft, Ltd.  
Citizens Bank  
Concord Hospital  
Dartmouth Hitchcock Clinic  
Devine, Millimet & Branch  
Elliot Health System  
Ernst & Young  
EQ  
Exeter Health Resources, Inc.  
Fidelity Investments  
Fisher Scientific  
Fleet Bank  
Frisbie Memorial Hospital  
The Grappone Companies  
Hampshire Hospitality Holdings  
Harvest Capital Management  
Hinckley, Allen & Snyder  
Hitchiner Manufacturing Company  
Hypertherm  
Jefferson Pilot Financial  
The Kane Company  
Lavalley/Brensinger P.A.  
Lavalley Building Supply  
Liberty Mutual Insurance Group  
Markem Corporation  
McGowan Fine Art, Inc.  
McLane, Graf, Raulerson & Middleton  
Monadnock Paper Mills, Inc.  
Northeast Delta Dental  
Northland Forest Products, Inc.  
Ocean National Bank  
100 Market Group, Ltd.  
Orr & Reno, P.A.  
Peerless Insurance Company  
Peter Powell Real Estate  
Portsmouth Regional Hospital  
Public Service of New Hampshire  
Rath, Young & Pignatelli  
Riverstone Group LLC  
RMC Research Corporation  
Saint Anselm College  
Shaheen & Gordon  
Sheehan, Phinney, Bass + Green  
Sheerr McCrystal Palson  
Sitesurfer Publishing LLC  
Southern NH University  
Southwest Air  
Speedy Printing  
Stibler Associates  
Story Land-Heritage NH  
Sulloway & Hollis  
TF Moran  
Tyco International  
UBS  
USGen New England, Inc.  
US Trust  
Verizon  
White Mountain Investment, Inc.  
WMUR TV

## SUMMARY OF REVENUE AND EXPENSES

*NHBCA fiscal year May 1, 2003 – April 30, 2004.*

Revenue for the year totaled \$97,802. The majority is attributed to membership dues of \$53,250 and the Awards program of \$30,775. The remainder is miscellaneous and other program income.

Expenses totaled \$97,741. Major expenditures include personnel of \$68,190 and the Awards program of \$20,783. The remainder is administrative and program support.

Net income of \$61 increased the fund balance to \$52,650.

## THE YEAR

The NHBCA is entering its 20th year and we find it an exciting time. This is so, not so much because of the anniversary year in itself, or because we have stayed in existence for two decades on uneven economic waters, but because the original premise on which we were founded is taking center stage on a national level.

As cities and regions across the country seek to redefine themselves based on the omnipresence of technology and launch various efforts to capitalize on the positive aspects of this phenomenon to lure businesses and skilled workers, arts and culture has emerged as the recognized key element in vital communities. Cities and towns in New Hampshire, and even the state as a whole, are embracing culture in master planning and taking a fresh look at the creative element as a vital asset.

The terms “creative economy” and “creative class” are well known today but when the NHBCA was founded in 1985 promoting culture in economic terms was not widespread or mainstream. The regional and national launching of the studies that coined these phrases reinforce the original concept of the NHBCA and make this organization even more relevant and our work more significant today and into the future. What we do with this new found fame is the next exciting and important step.

  
Thomas P. Putnam, *Chairman*

  
Joan Goshgarian, *Executive Director*



## BOARD OF DIRECTORS

**Thomas P. Putnam, Chairman**

Markem Corporation

**Sally W. Crawford, Secretary**

**Donald R. Labrie, Treasurer**

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**Jeff Bartlett**

WMUR-TV

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Dartmouth Hitchcock Clinic

**Susan V. Duprey**

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**Sylvio L. Dupuis**

**M. Christine Dwyer**

RMC Research Corporation

**Alyson Pitman Giles**

Catholic Medical Center

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Fidelity Investments

**Michael B. Green**

Concord Hospital

**J. Michael Hickey**

Verizon

**Donald M. Kane**

Jefferson Pilot Financial

**Gary A. Long**

Public Service of New Hampshire

**Peter J. McLaughlin**

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Citizens Bank

**John H. Morison, III**

Hitchiner Manufacturing Company

**William A. Nevius**

Chester College of New England

**Danny H. O'Brien**

Ocean National Bank

**Peter W. Powell**

Powell Real Estate

**Thomas Raffio**

Northeast Delta Dental

**Phyllis L. Stibler**

Stibler Design

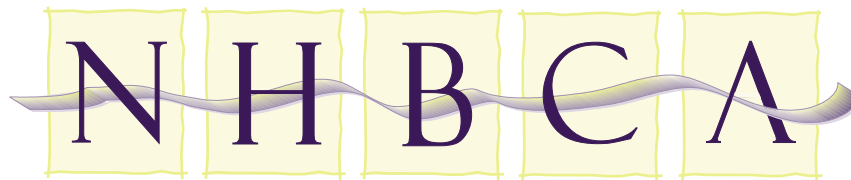
**John F. Swope**

**Robert A. Wells**

McLane, Graf, Raulerson & Middleton

**Kimon S. Zachos**

Sheehan, Phinney, Bass + Green



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

*"The New Hampshire Business Committee for the Arts was founded in 1985 to educate, motivate, and recognize business support of and participation in the arts."*

## HIGHLIGHTS OF 2003-2004

*Developed* ArtSaver Online, a discount coupon program to New Hampshire cultural events, for member company employees. Originally created in 1986 in paper format, the program was conceived for audience development and operated for 17 years.

*Continued* the partnership with Franklin Pierce Law Center's faculty supervised student clinic to continue the operation of the Lawyers for the Arts program which was founded in 1991, and has referred more hundreds of artists and arts organizations to attorneys who provided arts-related legal assistance on a reduced or no fee basis. The NHBCA continues to process the referral intake for the Clinic.

*Held* the Twentieth Annual Business in the Arts Awards to recognize and honor businesses nominated for their support of the arts. The gala showcased the arts in the state and highlighted the important relationship between business and the arts.

*Participated* on New England Council task force for the Creative Council. Continue to engage and be a resource to business leaders on the impact of cultural arts as an economic sector. Made a variety of presentations to groups. Served on steering committee for the Upper Valley Creative Summit. Formed steering committee and began work to launch the NH Creative Economy Network.

*Informed* previous four Leadership Arts Series for board and project opportunities in the arts. Networked with and participated on panels of other leadership programs in the state.

*Worked* with national Business Committee for the Arts to name two New Hampshire businesses as winners of national award.

*Engaged* with most of the presidential primary campaigns and events to determine candidates' views and support of various aspects of the creative economy.

*Continued* online resource of the NHBCA publication *Incorporation and Tax Exemption for New Hampshire Arts and Other NonProfit Organizations: An Introductory Guide* on the NHBCA Web site. The Guide has been requested by and distributed to thousands of individuals and organizations since its first publication in 1989.

*Identified* business members with expertise in a variety of areas including financial, legal, business services and technology, for board placement and project assistance with a variety of arts groups statewide. Attended various board of director nominating committee meetings.

*Coordinated* with WMUR-TV to feature Business in the Arts Awards nominees for a Chronicle show. Participated as a member of the *Business NH Magazine* Roundtable on Charitable Giving feature. Provided information to other print and broadcast media including the *Portsmouth Herald* and the *Valley News* on business and arts support and partnerships.

*Participated* as a member of Giving New Hampshire Task Force on Philanthropy and the New Hampshire Center for Non-profits board, and member of steering committee for the Arts Alliance of Northern NH cultural plan.

*Consulted* with businesses on ways to incorporate the arts into business projects such as marketing, employee activities and public relations. Also consulted with arts groups to assist them in modifying proposals to businesses, packaging new programs and fundraising strategies.

## STAFF

**Joan Goshgarian, Executive Director**

## ANNUAL REPORT 2003-2004

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