

Annual Report 1999 – 2000

New Hampshire Business Committee for the Arts

MEMBERSHIP LIST

American Express Financial Advisors
Anthem Blue Cross Blue Shield of NH
Autofair Automotive Corporation
Bank of New Hampshire
Barradas, Yeaton & Wold
Bedford Granite Group, Inc.
Berry, Dunn, McNeil & Parker
Bottomline Technologies, Inc.
Business New Hampshire Magazine
Cambridge Trust Company Of NH
Catholic Medical Center
Center of New Hampshire-Holiday Inn
Central Paper Products Company
Christmas Farm Inn
CIGNA Healthcare Co.
Citizens Bank
Dartmouth Hitchcock Medical Center
Devine, Millimet & Branch
EnergyNorth Natural Gas, Inc.
Ernst & Young
EQ
Eventures, Inc.
Fidelity Investments
Fisher Scientific
Fleet Bank
Foxfire Property Management, Inc.
Freudenberg-Nok
Frisbie Memorial Hospital
Hadco Corporation
Highlander Inn
Hitchiner Manufacturing Company
Jefferson Pilot Financial
Kana Communications, Inc.
Keybank
Lavallee/Brensinger P.A.
Liberty Mutual Insurance Group
Markem Corporation
McGowan Fine Art, Inc.
McLane, Graf, Raulerson & Middleton
MCT Telecom
Monadnock Paper Mills, Inc.
Nelson, Kinder, Mosseau & Saturley
Nixon Peabody LLP
Nixon, Raiche, Manning & Casinghino
Northeast Delta Dental
Northland Forest Products, Inc.
Notre Dame College
Orr & Reno, P.A.
PC Connection
Peerless Insurance Company
Peter Powell Real Estate
Prince Communications
Providian National Bank
Public Service of New Hampshire
Rath, Young & Pignatelli
The Redhook Ale Brewery
RMC Research Corporation
Sanders, A Lockheed Martin Co.
Sanders & McDermott
Scudder Kemper Investments, Inc.
Sheehan, Phinney, Bass & Green
Sheraton Harborside Portsmouth
Sitesurfer Publishing LLC
Southern NH Medical Center
State Street Global Advisors
Stibler Associates
Story Land-Heritage NH
Sulloway & Hollis
Tillotson Healthcare Products
Tulley & Co. Investments
Tyco International
Verizon
Vertical Market Ventures
Wayfarer Inn
White Mountain Investment, Inc.
White Pines College

THE YEAR IN PERSPECTIVE

The premise which inspired the founding of the NHBCA fifteen years ago has become more apparent today to a wider audience: our state's cultural traditions and our economic success are intrinsically linked.

The NHBCA was formed in 1985 to promote greater business interest in and support of the arts. Over the years, the NHBCA has worked with, been supported by, and honored the companies who have etched themselves onto New Hampshire's gold roster of commitments to the arts. Our communities and quality of life have been enhanced by their support and recognition that business and the arts are mutually beneficial.

Recently New Hampshire has become known for having one of the highest concentrations of high tech workers in the country. Why are these businesses and individuals attracted to our state? Two of the major reasons are the character of the people and the quality of our communities.

Our state's culture has been enriched over the years as industries drew people from diverse backgrounds and nationalities to work here. The traditions and values they brought with them helped form the character and identity of our state. The skills they possessed—intellect, imagination and initiative—are the same skills held by workers in this new knowledge based economy.

Today, we are seeing a new phenomenon: It is now New Hampshire's character and people that are attracting the industry, rather than the other way around. High technology, with its global reach and economic significance, is the information-age equivalent of the textile mills that revolutionized our state.

New Hampshire's quality of life is a leading edge in the expansion of this workforce. Studies conducted on behalf of the technology industry cite culturally rich communities as important as a beautiful natural environment, recreational opportunities, easy commutes, and safe streets in attracting workers. Creative communities attract creative people.

Supported by recent New England-wide study results, the NHBCA is continuing its well-established commitment to illustrate the connection between business and arts and specifically as it relates to New Hampshire's workforce. As we create a stronger effort crediting the role of the arts as intrinsic to a healthy economy, we are mindful that the traditions of the past in both business and the arts have been essential in the evolution of the tradition of the future.



William T. Frain, Jr., *Chairman*



Joan Goshgarian, *Executive Director*

MISSION STATEMENT

The New Hampshire Business Committee for the Arts was formed in 1985 to educate, motivate and recognize business support of and participation in the arts. It has more than 70 dues paying members and operates a variety of programs and projects to encourage and involve businesses in the arts. It is affiliated with the national Business Committee for the Arts headquartered in New York.

HIGHLIGHTS

Participated on the New England Council task force for the Creative Economy Initiative. Began planning a New Hampshire presentation to engage and educate business leaders on the impact of cultural arts as an economic sector.

Worked with Festival NH and formed a steering committee to organize a technology exhibit for the New Hampshire re-staging of the 1999 Smithsonian Folklife Festival in Washington. Worked to promote this industry as the "tradition of the future" and to connect its story of growth to the communities and characteristics of the state.

Conducted the fourth Leadership Arts Series with pre-selected participants from both business and the arts. Classes presented arts and business leaders and consultants who, as guest speakers and panelists, explored a variety of arts and business-related concerns. A sellout crowd attended the lunch event honoring the Leadership Arts Series and to hear the founder of the Telluride Film Festival talk about business and community partnerships.

Identified and placed business people with expertise in finance, law, insurance, information systems, marketing and human resources to projects and boards of directors of arts organizations.

Made referrals for Lawyers for the Arts/New Hampshire which, in its ten years of existence, has referred more than 100 artists and arts organizations to attorneys who provided hundreds of hours of legal assistance on a reduced or no fee basis.

Promoted audience development through the continuation of ArtSavers to member company employees.

Showcased arts and performances utilizing or influenced by high technology through the sixteenth annual Business in the Arts Awards. Commissioned "Robodance" featuring a dance of robots with humans.

PROGRAMS

Business in the Arts Awards honors outstanding business support of the arts. New Hampshire companies are nominated by artists, businesspeople and arts administrators for specific projects and overall support of the arts. A distinguished panel of judges selects four companies and one business executive as the winners. The winners are announced at a gala evening banquet which also serves to showcase performing and visual arts. Four hundred and fifty arts and business leaders attended the 1999 awards program.

ArtSaver organizes a discount cultural coupon program with New Hampshire's arts groups to promote audience development within the businesses supportive of the arts. The arts organizations each create a discount on tickets; the NHBCA prints and distributes coupons three times a year to 20,000 employees of member companies.

Business Resources for the Arts contacts business volunteers with expertise in various areas (legal, marketing, finance, technology) to match requests from arts organizations. Assistance is provided in locating business people to join not-for-profit boards as directors. Volunteers are also found for short term projects such as media strategy and technology assistance.

Consulting Services provides a direct resource to business on how to incorporate the arts into business projects such as marketing, employee activities and public relations. Consulting is also held with arts groups to assist them in modifying proposals, packaging new programs and approaching companies for support.

Lawyers for the Arts/New Hampshire maintains a resource bank of 300 volunteer lawyers and processes referrals for no fee and fee reduced arts-related legal assistance to those artists and arts organizations in all creative fields who cannot afford private counsel. Periodic seminars are conducted for lawyers on arts-related legal issues.

Leadership Arts Series is a statewide program of arts leadership development and training designed to enhance the partnership between business volunteers, board members, and the arts community in New Hampshire. The program provides training and awareness of the arts through a series of quality classes, expert resource speakers and exposure to the needs and operations of various levels of arts organizations.

Publicity distributes periodic newsletters featuring member company arts information, NHBCA activity and arts sponsorship information. It also provides speakers for panels and conferences and responds to inquiries from the media on business support of the arts.

STATEMENT OF INCOME AND EXPENSES

For the Fiscal Year Ended April 30, 2000

| | | |
|------------------|-------------------------------|-----------------|
| INCOME: | Membership Dues | \$47,600 |
| | Banquet/Awards | 34,270 |
| | Leadership Arts | 12,014 |
| | Lawyers for the Arts | 150 |
| | ArtSaver | 1,700 |
| | Interest | 901 |
| | | <u>\$96,635</u> |
| EXPENSES: | Personnel | \$60,809 |
| | Utilities | 1,970 |
| | Office Supplies | 347 |
| | Computer | 410 |
| | Travel | 1,187 |
| | Other | 1,300 |
| | Banquet/Awards | 18,978 |
| | Leadership Arts | 9,077 |
| | Lawyers for the Arts | 125 |
| | ArtSaver | <u>1,700</u> |
| | | <u>\$95,903</u> |
| | INCREASE IN FUND BALANCE | \$ 732 |
| | FUND BALANCE — MAY 1, 1999 | 34,116 |
| | FUND BALANCE — APRIL 30, 2000 | \$34,848 |

BOARD OF DIRECTORS

Chairman

William T. Frain, Jr.
President & CEO
Public Service Company of NH

Secretary

Robert A. Wells, Esq.
McLane, Graf, Raulerson & Middleton

Treasurer

William H. Dunlap
President
EQ

Stephen C. Anderson
Managing Partner
Ernst & Young

John C. Collins
CEO
The Hitchcock Clinic

Charles C. Cornelio
Executive Vice President—Operations
Jefferson Pilot Financial

Sally W. Crawford

Sylvio L. Dupuis

M. Christine Dwyer
Senior Vice President
RMC Research Corporation

Jameson S. French
President
Northland Forest Products

Alyson Pitman Giles
President & CEO
Catholic Medical Center

Dale H. Gilpin
VP & General Manager
Fidelity Investments

J. Michael Hickey
President NH
Verizon

David A. Jensen
President & CEO
Anthem Blue Cross and Blue Shield of NH

Mary Susan Leahy
Orr & Reno

John H. Morison, III
President
Hitchiner Manufacturing Company

Kerry J. Ollen
President
State Street Global Advisors

Peter W. Powell
Powell Real Estate

Thomas P. Putnam
Chairman
Markem Corporation

John F. Swope

Kimon S. Zachos
Sheehan, Phinney, Bass & Green

STAFF

Executive Director

Joan Goshgarian

NHBCA

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