


The Year

The NHBCA continues to live its mission and effectiveness by collaborating with other organizations and efforts to bring about support, understanding and promotion of the arts. Here's an example of one such effort:

In the summer of 2010, we were asked to be part of a task force representing business professionals, policymakers and members of the arts and culture industry. The group brainstormed about how to best measure and convey the contribution of art and culture on New Hampshire's economy. One of the recommendations was to gather current statistics that would form an economic report. The NHBCA ensured this could be realized by securing the funding from one of our long-time supporters so that NH could participate in the current national survey by the Americans for the Arts.

Nationally, the Americans for the Arts conducts surveys to document the key role played by the nonprofit arts and culture industry in strengthening our nation's economy. They do this for specific regions – Portsmouth and the Monadnock area have participated in the past – as well as periodic national surveys. These studies demonstrate that the nonprofit arts and culture industry is an economic driver – a growth industry that supports jobs, generates government revenue, and is the cornerstone of tourism.

The current survey is being conducted this summer and into the late fall of 2011. It will include information gathered from NH's nonprofit cultural organizations and responses from people attending arts activities of all types throughout the state. The NHBCA looks forward to being a catalyst for other projects like this as we continue our mission to educate, motivate and recognize business support of and participation in the arts.


Cathleen A. Schmidt
Chairman


Joan Goshgarian
Executive Director



NHBCA ANNUAL REPORT

**NHBCA – Formed to educate,
motivate, and recognize
business support of and
participation in the arts.**

2010-11

Membership

Anthem BCBS
 Atlantic Media
 Bank of America
 Baker Newman Noyes
 Bridge & Byron Printers
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 Graphic Design
 CCA Global Partners
 Catholic Medical Center
 Central Paper Products
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 New England
 Chinburg Builders, Inc.
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 Devine Millimet
 Elliott Health System
 FairPoint Communications
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 Harvard Pilgrim Health
 Care of NE
 Hitchiner Manufacturing
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 Hypertherm
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 The Kane Company
 Laconia Savings Bank
 Lavallee Brensinger
 Architects
 Lavalley Building Supply
 Liberty Mutual Insurance
 Group
 Lincoln Financial Group

Merrimack County
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 McGowan Fine Art, Inc.
 McLane Law Firm
 NextEra Energy
 NHTI, Concord's Community
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 Northeast Delta Dental
 Northland Forest Products, Inc.
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 People's United Bank
 The Provident Bank
 Public Service of New
 Hampshire
 Rath, Young and Pignatelli
 RiverStone Resources
 RiverWoods
 RMC Research Corporation
 Saint Anselm College
 St. Mary's Bank
 Schleicher and Stebbins Hotels
 Sheehan Phinney Bass + Green
 Sitesurfer Publishing
 Southern NH University
 Stibler Associates
 TD Bank
 Thermo Fisher Scientific
 Timken Super Precision
 TransCanada
 Unitil
 University of NH –
 President's Office
 University of NH School of Law
 Verizon Wireless Arena
 Vigilant Capital Management
 WMUR-TV

Highlights of the Year

HOSTED the twenty-sixth annual Business in the Arts Awards to recognize and honor businesses nominated for their support of the arts and to showcase the variety of arts in the in the state.

CONTINUED on board of the NH Center for Nonprofits, chairing the 5th annual Leadership Summit planning committee to identify theme, sponsors and speakers. A member of the Advocacy committee assisted with the development and search of the new position of director. Was a member of the planning of Nonprofit Next, a web-based resource center with customized resources for New Hampshire nonprofits.

LAUNCHED NH Creative Communities Connection, an e-newsletter and resource guide for members and economic development policy makers. Participated in regional NH Creative Economy efforts including Creative Concord's Creative Incubator committee. Member of the statewide association NH Creative Communities Network. Engaged business leaders on the impact of cultural arts as an economic sector. Made periodic presentations. Consulted with various community start-up groups.

SERVED on selection committee for *Giving Matters*, a joint project of NH Charitable Foundation and NH Public Radio, to produce short radio spots demonstrating the positive impacts of local nonprofits with powerful stories of the work that charitable groups do to strengthen communities and enrich lives.

WROTE AND DISTRIBUTED *NHBCA News*, an e-newsletter that combines national, local and NHBCA news and features a theme of arts organizations and events with periodic discounts to NHBCA members.

CONTINUED TO DISTRIBUTE the NHBCA-created *Your Business Can Creatively Keep the Arts Alive in NH*, a collection of practical strategies and creative ways to keep companies involved in and actively supporting the arts in challenging times.

CONTINUED THE PARTNERSHIP with the UNH School of Law's faculty-supervised student clinic to administer the NHBCA founded *Lawyers for the Arts* program. The program, has referred hundreds of artists and arts organizations to arts-related legal assistance on a no fee basis. Also was a partner on the inaugural Arts, Culture and the Law conference.

CONSULTED with businesses to incorporate the arts into business interests. Advised arts groups with proposals to businesses, packaging new programs, and fundraising strategies.

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 Sheehan Phinney Bass + Green

Revenue and Expense Summary

NHBCA fiscal year May 1, 2010 – April 30, 2011

TOTAL REVENUE	\$109,110	TOTAL EXPENSES	\$108,006
Membership dues	\$ 54,050	Fees*	\$ 83,418
Awards Program	\$ 47,650	Awards program	\$ 24,588
Misc. income	\$ 7,410	Net Gain	\$ 1,104

*administrative, personnel and program