



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

January 3, 2012

Dear Cultural Leader:

Make your favorite business feel front and center! Nominations are now being accepted for the 2012 Business in the Arts Awards, to publicly recognize businesses and their leaders for support that significantly enhances the arts in New Hampshire.

The goal of the Awards program is to highlight those businesses that embrace and support the value of the arts and to inspire more businesses to follow that lead. Yearly I receive feedback from nominated businesses, and I can assure you that they appreciate this honor. What better way to show your appreciation for their support by telling their story and highlighting the importance their role plays in your organization?

To acknowledge those businesses who have met or exceeded your expectations, nominate them for a Business in the Arts Award.

[Click here](#) to review criteria.

[Click here](#) to download form.

[Click here](#) to submit online.

The nomination deadline is Friday, February 3.

Wondering who to nominate? Any business that has supported you – from a large company with broad impact to a small business providing its own unique contribution – is eligible.

Awards are made in each of 4 categories based on the number of employees so that a large company is not being compared with a smaller one. Winning nominations often contain descriptive words such as “consistent” and “critical support.” and may highlight one specific project, or an entire year’s worth of commitment to ongoing support. While businesses are allowed to self-nominate, most don’t out of modesty, or because they don’t realize a supportive service they take for granted might not otherwise exist for you. You can submit a new application or contact me to re-nominate a business from a previous year.

We also invite you to make a nomination for the Leadership Award that may be given to an individual business executive to recognize exceptional and long term leadership and commitment in supporting the arts. The Leadership Award nominees will not be made public – only the winner will be announced should one be chosen.

All companies nominated will be honored at our festive Awards banquet on Monday, May 14. The Awards program also showcases the variety and excellence of the arts in New Hampshire. To thank you for your nomination participation and to include your representation of the arts at the Awards, we will make a half price ticket to the evening available to you. All you have to do to reserve this special rate is call me when you receive your invitation in the mail in April.

This will be our 28th Annual Awards program! We have been extremely fortunate to have the interest of both the arts leaders and the business leaders in the state. Your role and efforts in this program are greatly appreciated and integral to our success. I know the nomination forms can be time consuming but I will assist you in any way I can to help you save time and effort and make the process as smooth as possible. Please call me if you have questions or would like guidance in presenting a contending nomination. Also, I save submitted nominations from previous years so if you want to update a nomination from last year, I can provide a copy of it to you. Thank you!

Sincerely,

Joan Goshgarian
Executive Director