



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

January 3, 2012

Dear Business Leader:

As a business supporter of the arts you know that the arts in New Hampshire enhance the quality of life in your community, are appreciated by your employees and underscore that creativity is important to business success.

I invite you to submit a nomination of your support for the New Hampshire Business Committee for the Arts' Business in the Arts Awards. Your 2011 support of the arts may have taken the form of sponsorships, volunteer involvement by an executive or other staff member, the provision of in-kind goods and/or professional services, a partnership that involved the arts in marketing or public affairs campaigns, as well as other activities. The awards are divided into categories of size so a small business does not compete with a large one.

Don't be modest! You are encouraged to self-nominate for this award since no one knows the extent of your support better than you. We do not publicize who made the nomination. Winners can only be chosen from nominations that are submitted. A panel of judges representing both business and the arts selects the winners from the nominations received.

[Click here](#) to review criteria.

[Click here](#) to download form.

[Click here](#) to submit online.

The nomination deadline is February 3.

All companies nominated will be acknowledged in related publicity materials and at the festive Business in the Arts Awards banquet Monday, May 14, where the winners will be announced. Award winners – one from each business size category based on New Hampshire employees – will receive a specially commissioned work by a New Hampshire artist.

We also invite you to consider making a nomination for the Leadership Award that will be given to an individual business executive to recognize exceptional leadership and commitment in support for the arts. The Leadership nominees will not be made public – only the winner will be announced.

To make a nomination, complete the appropriate form and return it to the NHBCA by February 3. Please call me if you have questions about the process or the information required.

The NHBCA was formed in 1985 to educate, motivate and recognize business support of and participation in the arts. Please let us recognize your support of the arts by submitting a nomination!

Sincerely,

Joan Goshgarian
Executive Director