



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

BUSINESS IN THE ARTS AWARDS 2012

AWARDS CRITERIA

The New Hampshire Business Committee for the Arts was formed in 1985 by leading New Hampshire businesses to educate, motivate and recognize business support of and participation in the arts. It has more than 70 dues-paying businesses as members.

DEFINITION

The New Hampshire Business Committee for the Arts will present the annual awards to businesses and an individual who have distinguished themselves during the calendar year 2011 through outstanding acts in support of the arts in New Hampshire.

No attempt will be made to assess the artistic merits of the arts programs supported by the businesses or individuals nominated. NHBCA awards are intended to honor business support of the arts and cultural programs, not to evaluate the programs themselves. Business-supported arts projects may be in any area of the arts.

Business Award

This recognition will be given to those businesses which have had the most significant impact on the arts either through a single act of sufficient magnitude or through a variety of activities involving the arts over a period of time in 2011.

Awards will be given in four categories, by company size according to the number of New Hampshire employees:

- ❖ Microenterprise – 6 or fewer employees
- ❖ Small Company – 7-49 employees
- ❖ Medium Company – 50-499 employees
- ❖ Large Company – 500 or more employees

Leadership Award

Given to one individual business executive to recognize exceptional leadership, vision and long-term commitment in encouraging and developing the partnership between business and the arts.

Award selections are made exclusively from the nominations received from this call for nominations. The NHBCA and the judges do not consider any un-nominated businesses or leaders.

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ELIGIBILITY

The NHBCA Business in the Arts Awards competition is open to business executives and New Hampshire business firms of all sizes. Only nominated businesses with a completed form will be considered for the Awards.

Business Award

Individuals, businesses or representatives from arts organizations may make a nomination. Businesses may nominate themselves for an award. Businesses who have won a Business in the Arts Award in the past are eligible for an award and are encouraged to participate.

Business foundations which are normally supported by corporate funds and are organized for the purpose of providing philanthropic support are eligible for an award. Health care and educational institutions are also eligible. Nonprofit cultural organizations are not eligible.

Leadership Award

To be eligible for a Leadership Award, an individual must be a chairman, vice chairman, president, chief executive officer, owner or principal partner of a business. Individuals who are retired or employed by tax-exempt, charitable organizations are not eligible.

This award recognizes the individual's efforts over the long term to ensure an enduring impact of the arts. Arts projects may be in any area of the arts.

A business executive may be nominated for the Leadership Award and that individual's company may also be nominated for a business award.

The judges reserve the right to withhold making an Award at their discretion.

CRITERIA

The NHBCA Business in the Arts winners will be selected by a panel of judges representing both the business and arts communities of New Hampshire. This panel will give primary consideration to:

Business Award

- ❖ How well a specific project or overall support fostered the arts in New Hampshire, with attention to innovative or unusual aspects of that support.
- ❖ The visibility of these activities including their impact and how the project was initiated.
- ❖ The total involvement of the business including employee participation, in-kind support of professional services or products, and/or inclusion of the arts in the corporate culture.
- ❖ The level of support as compared to the size of the business.

Leadership Award

- ❖ The leadership, vision and commitment demonstrated by the individual in encouraging and developing business partnerships with the arts, as well as his/her efforts to involve individuals within his/her company, other businesses and the community in supporting the arts.
- ❖ The extent to which the business leader has incorporated the arts into his/her company's business operations.
- ❖ The impact of the business leader's involvement with the arts on his/her business, the arts and the community including how he/she has broadened interest in the arts among the general public.
- ❖ The breadth of the business leader's long-term efforts and the enduring impact of those efforts.
- ❖ Multiple supporting letters and materials may be submitted to offer a complete picture of the candidate's successful efforts.

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PREVIOUS WINNERS

- 2011 Fin Brand Positioning, Portsmouth
New Hampshire Magazine, Manchester
Bellwether Community Credit Union, Manchester
Margaritas Mexican Restaurant, Portsmouth
- 2010 Monadnock Living, Frankestown
Persian Rug Galleries, Nashua
RiverStone Resources, Manchester
NextEra Energy, Seabrook
Leadership Award: Stephen Duprey
- 2009 One Washington Center, Dover
HippoPress, Manchester
Merrimack County Savings Bank, Concord
Citizens Bank, Manchester
- 2008 Atlantic Media, Portsmouth
Bresette + Company, Portsmouth
Mascoma Savings Bank, Lebanon
Concord Hospital, Concord
Leadership Award: Patrick Duffy
- 2007 Tumbledown Farms, Brookfield
Sanborn Head & Associates, Concord
Meredith Village Savings Bank, Meredith
Lincoln Financial Group, Concord
Leadership Award: Scott Rice
- 2006 Supreme Audio, Marlborough
Church & Main, Keene
Laconia Savings Bank, Laconia
Bank of America, Manchester
Leadership Award: Peter Bloomfield
- 2005 Obsidian Design, Portsmouth
StoneHill Environmental, Inc., Portsmouth
InnSeason Resorts, Lincoln
BAE Systems, Nashua
Leadership Award: Thomas Raffio
- 2004 Ciborowski Associates, Concord
Nixon Peabody LLC, Manchester
Ocean National Bank, Portsmouth
Citizens Bank, Manchester
Leadership Award: Alice L. DeSouza
- 2003 wedüdesign, Manchester
TF Moran, Bedford
LaValley Building Supply, Newport
Jefferson Pilot Financial, Concord
Leadership Award: Steven D. Griffin
- 2002 Harvest Capital Management, Concord
Sheerr McCrystal Palson Architecture, New London
Northeast Delta Dental, Concord
Fidelity Investments, Merrimack
Leadership Award: M. Christine Dwyer
- 2001 100 Market Group, Ltd., Portsmouth
The Tracey Edwards Company, Inc., Manchester
Ledyard National Bank, Hanover
BAE Systems, Nashua
Leadership Award: Dr. Sylvio Dupuis
- 2000 Sitesurfer Publishing LLC, Concord
Olde Port Bank, Portsmouth
McLane, Graf, Raulerson & Middleton, Manchester
Bank of New Hampshire
Leadership Award: Paul M. Montrone
- 1999 Accompany, Concord
RMC Research Corporation, Portsmouth
Devine, Millimet & Branch P.A., Manchester
Bell Atlantic, Manchester
Leadership Award: Jameson S. French
- 1998 Burnell Johnson Architects, Manchester
Concord Steam Corporation, Concord
Elektrisola, Boscawen
Public Service of New Hampshire, Manchester
Leadership Award: Kimon S. Zachos, Esquire
- 1997 Lavallee/Brensinger P.A., Manchester
Claremont Savings Bank, Claremont
Bell Atlantic, Manchester
Leadership Award: Thomas P. Putnam
- 1996 Marshall's Flowers & Gifts Studio, Penacook
Artisan Apparel Group, Portsmouth
Fleet Bank, Manchester
Leadership Award: Robert A. Wells, Esquire
- 1995 Paper Service, Limited, Hinsdale
Continental Cablevision of New England
First NH Bank, Manchester
Leadership Award: John F. Swope
- 1994 Merrimack County Savings Bank, Concord
Sheehan, Phinney, Bass + Green, Manchester
Dartmouth-Hitchcock Medical Center, Lebanon
- 1993 Upper Valley Carpet Center, Lebanon
The Keene Sentinel, Keene
Blue Cross and Blue Shield of NH, Manchester
- 1992 Marco Polo Shop, Concord
PC Connection, Inc., Marlow
Liberty Mutual Insurance Company, Portsmouth
- 1991 O.D. Silkscreen Co., Lincoln
Northland Forest Products, Kingston
Hitchiner Manufacturing Co., Milford
- 1990 Airwaves Audio Production, Manchester
Loon Mountain Recreation Corporation, Lincoln
The Henley Group, Hampton
- 1989 First National Bank, Manchester
Numerica Savings Bank, Manchester
General Electric Company, Somersworth
- 1988 Lincoln Mill Associates, Lincoln
K.W. Coca-Cola Bottlers of N.H., Bedford
Amoskeag Bank, Manchester
- 1987 Hamel Real Estate, Chocorua
Pepsi-Cola Bottling Company of Portsmouth
Digital Equipment Corporation, Merrimack
Christos Papoutsy, PAPCO, Portsmouth
- 1986 Blue Strawberry, Inc., Portsmouth
Waterville Company, Inc., Waterville Valley
Chubb LifeAmerica, Concord
- 1985 Ingram & Ingram, Whitefield
Balsams Grand Resort Hotel, Dixville Notch
Markem Corporation, Keene

Visit www.nhbca.com/businessartsawards.php to complete the nomination forms online or to download the forms in PDF format. **Nominations are due February 3, 2012.**