



NEW HAMPSHIRE BUSINESS COMMITTEE FOR THE ARTS

January 4, 2010

*Dear Cultural Leader:*

Help your favorite business take an extra bow! Nominations are now open for the 2010 Business in the Arts Awards, which publicly recognizes businesses and a business leader for support that significantly enhances the arts in New Hampshire. The goal of the Awards program is to highlight those businesses that demonstrate the value of the arts and to inspire more businesses to follow that lead.

The goal is also to give arts organizations an opportunity to tell their story about what and why business support is important and what that support accomplishes. It's a way for us to acknowledge each other. Yearly I receive feedback from nominated businesses, and I can assure you that they appreciate this honor. To show your appreciation to those businesses who have met or exceeded your expectations, nominate them for a Business in the Arts Award.

[Click here](#) to review criteria.

[Click here](#) to download form.

[Click here](#) to submit online.

**The nomination deadline is February 5.**

Wondering who to nominate? Any business that has supported you – from a large company with broad impact to a small business providing its own unique contribution – is eligible.

Awards are made in each of 4 categories based on the number of employees so that a large company is not being compared with a smaller one. Winning nominations often contain descriptive words such as “consistent” and “critical support.” While businesses are allowed to self-nominate, most don't out of modesty, or because they don't realize a supportive service they take for granted might not otherwise exist for you.

We also invite you to make a nomination for the Leadership Award that will be given to an individual business executive to recognize exceptional leadership and commitment in supporting the arts. The Leadership Award nominees will not be made public – only the winner will be announced.

All companies nominated will be honored at our festive Awards banquet on Monday, May 17. The Awards program also showcases the variety and excellence of the arts in New Hampshire. To thank you for your nomination participation and to include your representation of the arts at the Awards, we will make a half price ticket to the evening available to you. All you have to do to reserve this special rate is call me when you receive your invitation in the mail in April.

This year we will be celebrating our 26th Awards program! We have been extremely fortunate with the interest of both the arts leaders and the business leaders in the Awards. Your role and efforts in this program are greatly appreciated and integral to our success. I know the nomination forms can be time consuming, but I will assist you in any way I can to help you save time and effort and make the process as smooth as possible. Please call me if you have questions or would like guidance in presenting a contending nomination. Also, I have submitted nominations from previous years on file so if you want to update a nomination from last year, I can provide a copy of it to you. Thank you!

*Sincerely,*

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